

# **Community Exchange**

**Who:** Main Street managers, board members and volunteers

**What:** Information sharing and networking

When: Friday, January 28, 2005

9:00 a.m. - 3:00 p.m.

Where: <u>Bloomington Convention Center</u>

302 South College Avenue Bloomington, IN 47403

(812) 336-3681

**RSVP:** Contact Mark McConaghy by Friday, January 21

(317) 232-8912 or <a href="mmcconaghy@commerce.in.gov">mmcconaghy@commerce.in.gov</a>

Join us in Bloomington for the first Community Exchange of 2005 to casually share ideas and updates with other Indiana Main Street programs! Conversation will include issues relevant to everyday challenges faced by your community.

David Kaufmann, Deputy Director of the Indiana Association of Community Economic Development (IACED), will join us to speak about the New Market Tax Credit (NMTC) program. In addition to the basics, David will address the NMTC allocation received by IACED and their goal to partner with communities and organizations across the state on various projects. For additional information on IACED's program visit their website at: www.iaced.org.

We will also discuss preservation issues impacting historic commercial districts. Indiana Main Street has partnered with Ball State University for seven years to provide the services of preservation graduate assistants to Main Street communities. Learn about the extensive services they've provided in the past as well as the work they are currently doing in Bloomington, Hammond Hartford City and East 10<sup>th</sup> Street in Indianapolis. Then, Tommy Kleckner, Director of Historic Landmarks Foundation of Indiana's Western Regional Office, will discuss the role that design guidelines and design review ordinances can play in enhancing the economic viability of your historic commercial district. The session on commercial district revitalization will wrap up with a presentation by Indiana Main Street on Storefronts That Sell, an overview of successful storefront rehabilitation.

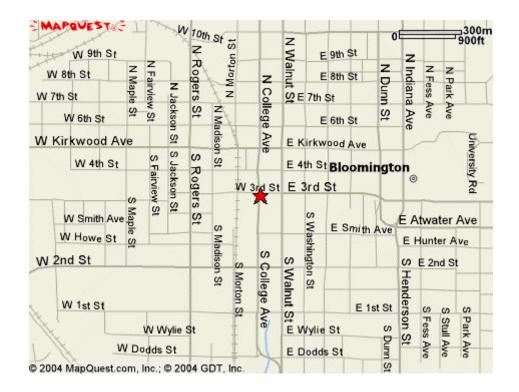
After lunch there will be an opportunity for individual programs to discuss local Main Street issues with the group. At the conclusion of the meeting, we will tour downtown Bloomington (weather permitting).

There is no cost for the Community Exchange; however, please bring \$10 cash for lunch (to be provided at the Bloomington Convention Center).

This event is worth one Continuing Education (CE) credit.

### Please join us for a fun and educational day!

## **Directions to Bloomington Convention Center**



#### From North:

South on State Route 37,

Turn LEFT onto IN-45 N/IN-46 E/IN-37 BR E.

Turn RIGHT onto N WALNUT ST/COLLEGE AVE. Continue to follow COLLEGE AVE.

End at 302 S College Ave, Bloomington, IN 47403-1509 US

#### From South:

North on State Route 37.

Turn RIGHT onto S ROCKPORT RD.

Turn LEFT onto S ROGERS ST

Turn RIGHT onto W 3RD ST.

Turn RIGHT onto S COLLEGE AVE

The Bloomington Convention Center is adjacent to the Marriott Courtyard. If you are interested in reserving a room, the phone number is 812-335-8000.